

# *Newtown-Edgmont Little League*

## **2009 Billboard Advertising Request Form**

Business or Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website URL: www. \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

*Your Goodwill and Support of Our Community Will Be Noticed!*

*A Colorful Billboard Will Advertise Your Business  
And Your Support of Newtown-Edgmont Little League.*

*Your Billboard Will Be Seen By Thousands Every Week!*

*Apr.-June Regular Season / July – August Tournament Team Season / Sept.-Nov. Fall Ball Season*

*Here is  
what you  
need to  
know.*

- Your 32" X 48" billboard will be custom made by a local sign making company.
- Typically on a white background for best view and reading from a distance.
- Up to three colors can be used for text lettering and other graphics.
- Your design may include a logo and or other graphics which you can provide.

Please review the samples of current billboards on NELL baseball field fences.  
In the space below tell us how you would like to see your billboard designed.

- *In the box to the right, draw you idea of how your sign might be designed to look and worded.*
- *Use arrows and write in desire for colors, size, background (i.e. red, larger, smaller, etc).*
- *Limit text colors to three colors maximum.*
- *Place sketch of logos or graphics where to go.*
- *Send a copy of business card or logos, etc.*
- *Is there a website where graphics can be found?*
- *KEEP IT SIMPLE – Your billboard must be able to be read from more than 100 feet away!*

So that a member of the NELL Corporate Sponsorship Committee can begin to coordinate the creation of your billboard, please first photocopy your check made payable to "NELL" and **FAX** both the Sponsorship Acknowledgement Form and this Billboard Advertising Request Form, along with the photocopy of your check, to: Bob Blaisse, Fax: 610-423-1214.

After faxing, please **MAIL** the same two forms and your donation in the form of your check, to "NELL" the same day.  
Mail to: "NELL" P.O. Box 75 Newtown Square, PA 19073.